

# Hulu & CNN's Courageous #WakeUp New York City to #ShapeHistory with Female-Forward Art Installation that Creates Statue Parity

Thursday, June 6, 2019



Where would we be without women today? Throughout history, countless women have helped shape our country by fighting toward equality and freedom, leading our communities, making scientific discoveries, and much more. But when you walk through our cities, females of our past aren't often celebrated for their achievements. In fact, only 5 of 150 statues in New York City depict women.

On **Friday, June 7**, join **Hulu** and **CNN's brand studio Courageous** in making a profound statement about the placement of women in our history.

Located in New York City's Flatiron Plaza, Hulu and Courageous will present **"The Shape of History"**, an interactive art installation aligning with season three of **Hulu's The Handmaid's Tale**. For one day only, there will be an equal number of male and female statues in New York City to commemorate the accomplishments of women in our history. Courageous will produce 140 "invisible" statues, made of reflective mirror material, showing passersby just how fleeting the representation of women can be. Up close the mirrors will give people the chance to see themselves reflected in each statue - reminding us that while we cannot change the past, we can be the ones to shape the future.

Come experience this one-day exhibit, learn more about the creative process, and what went into developing this one-of-a-kind experience.

This important topic was addressed earlier this week by CNN. Read more about why statue parity is so significant today: <https://www.cnn.com/interactive/Hulu/ShapeOfHistory/>

**Location:** Flatiron Plaza: Intersection of 23rd Street, Fifth Avenue, and Broadway (Adjacent to Madison Square Park)

**Time:** Friday, June 7, 2019 from 8:00am - 8:00pm ET



**Press Preview:** Media interested in early access to the art installation, and interviews with a Courageous spokesperson are encouraged to arrive between 9:00am - 10:00am ET. Please RSVP to Brenna Harran ([brenna.harran@turner.com](mailto:brenna.harran@turner.com)) to confirm attendance.

**Photo Assets:** Images of the activation will be available for press day-of the event.

**Publicity Contacts**

**Lauren Thorpe**

Manager, Public Relations

424-322-2243

[lauren.thorpe@hulu.com](mailto:lauren.thorpe@hulu.com)

**Brenna Harran**

Publicist

212-275-5114

[brenna.harran@turner.com](mailto:brenna.harran@turner.com)